



EMERGERS 2017

What is Emergers?

The aim of the Emergers initiative is to assist three MRC members to develop and produce three minute short films, in any genre.

What is on offer?

The Emergers initiative consists of \$2,500 in-kind support from the MRC including equipment hire and facilities. One of the production officers at the MRC will also assist you during the production of your project.

Please note: This is a cash free initiative.

Eligibility

- Applicants must be residents of South Australia and current financial members of the MRC at the time of applying and throughout the duration of production.
- All above the line crew (writer, director and producer) must be a financial member of the MRC at the time of applying and throughout the duration of production.
- It is open to applicants who have not previously received screen production funding from any state or federal agency.
- All applicants must discuss their eligibility with the MRC production officers prior to submission.
- The applicant must be the originator of the script, the holder of the copyright, or have an option on all relevant rights in the project and must be able to deal in the rights for the project to be able to make any application.
- Prior attendance at MRC training course, workshops, masterclasses and/or participation in MRC production initiatives will be favourably considered.
- Anyone who is in default of any contractual obligations to the SAFC or MRC is ineligible for funding.
- Applications seeking post-production funding will be considered on a case-by-case basis.

The Process

- Applicants seeking support through this initiative are welcome all year and will be assessed by the MRC production staff.
- The MRC will select up to three projects to support per calendar year.
- Each successful project will receive two days of free equipment and facility hire from the MRC up to the value of \$2,500. The MRC will also attach an MRC Production Mentor to assist each supported production.

- Please allow up to one month after submission for the MRC production staff to process and assess applications.
- All consumables, sundry items and non-MRC hire equipment costs are the sole responsibility of the applicant.
- The MRC's Terms and Conditions of hire for equipment and facilities will apply to all projects throughout the period of production.
- Please note that this initiative does not provide a cash budget. Successful applicants will receive \$2,500 from the MRC as an in-kind investment only. Please refer to the MRC website for details about the equipment and facilities available.
- If successful, the applicant must complete and deliver the film to the Media Resource Centre within six months of approval.

Application Material Breakdown

1. Completed application form

The application form will be found at www.mrc.org.au under the MAKE IT heading and in the PRODUCTION INITIATIVES subheading.

2. Logline

A logline is a single sentence description of your film's basic story idea. It's the shortest possible answer you could give someone when they ask what your film is about.

In one sentence pitch to us the concept for your film in a clear and compelling way.

A useful template:

When your hero is forced to call to adventure, she has the opportunity for emotional growth or risk what's at stake.

Do you recognize this film?

A dashing archaeologist must reunite with the ex he dumped if he is to beat the Nazis to find the all-powerful lost Ark of the Covenant.

You should *always* write your logline prior to writing anything else.

3. Story Concept

Tell us your story in one paragraph. You can use the following template:

It's a story about description of your protagonist/hero

Who wants to your hero's goal in the story

But your hero's obstacle/problem

So they your hero's plan to overcome obstacle

And then what happens; how the story unfolds

Your pitch should be written in such a way that the reader would want to know more about your story. If you can't describe your film in a short and concise way you should rethink the structure of your story and/or your hero's journey.

If you're having trouble with this feel free to contact the MRC staff to organize a

consult or offered some recommendations on books, blogs or other learning materials.

4. Story Synopsis

On one page describe the themes you are exploring through action and character. Refrain from telling us the plot of the story but instead focus on what the story is about in regards to message and controlling idea.

Some questions to consider:

What are the themes and messages of your story?

What would the writer like to say to the audience?

What's at stake for your characters?

What are the dramatic issues at the heart of your story?

How and why will the audience engage with your story?

5. Production-Ready Script

Please ensure your script is formatted according to industry standards and does not exceed 6 pages (excluding cover page).

The cover page should include the following information:

- The name or working title of the project
- Writer's name, address and all contact details
- Relevant copyright holder and contact details (if not the writer)
- Draft number and date

Please contact the MRC if you require and information on script formatting or presentation or if you wish to discuss the timing of your script.

6. Director's Treatment

On one page, outline your project creatively. Talk about the material and how you will approach the storytelling.

Tell us what is about this story that drew you to it. Tell us a bit about the tone (dark, light, comedic, etc.), visuals (cinematography, production design, etc.), editing (fast, long scenes, etc.), performance, sound (loud, quiet, music, etc.). Tell us how each will help convey the messages the story holds.

Outline your understanding of the genre and tell us why the themes in your film will resonate with audiences.

7. Feasibility Statement

It is assumed that films made with the Emergers grant will be have limited/small cash budgets. As part of the assessment process, explain to us in one page how you will achieve the production of this film (include pre-production, production and post-production).

Tell us about how each department will be handled. Where will you get costumes from, are there any VFX that need to be made?

8. Budget Breakdown

Please supply a one-page budget breakdown which incorporates all costs including what you will spend your in-kind support on.

Please familiarize yourself with the MRC equipment hire rates (www.mrc.org.au/hire-it/catalogue). If applicants are using any other equipment and/or facilities, please include their costs. If you're planning on crowdfunding or fundraising add information on about how.

Mention how you are going to release your film, will you be placing it in festivals, if so which and what are their fees?

9. Chain-of-Title Documents & Option Agreements

Supply agreements clearly confirming that the Writer is the sole owner of the copyright in the script and that it is an original work. Furthermore, that the Writer grants to the Producer the Option to acquire rights in the 'work' for the purposes of producing the film and exploiting it in the marketplace.

There will also need to be an agreement between the Director and the Producer in which the Director assigns all their rights in their work to the Producer. These contractual agreements can be obtained from the MRC upon request.

Applications can be received at any time.

Please allow up to four weeks to process applications.

If you have a script and are looking for a director or producer please contact the Media Resource Centre prior to submitting your application.